

Indexed Universal Life Myths Debunked

Myth 1: IULs Are Just Overpriced Life Insurance

A well-designed IUL isn't just about life insurance. It's also about having flexible access to your money, tax-free growth potential, and long-term financial planning. When set up the right way, the value you get from an IUL can far outweigh the costs.



Myth 2: IULs Are Too Risky Because They're Tied to the Stock Market

Some people worry that IULs are risky because they're linked to the stock market. But here's the thing: your money isn't actually invested in the market. Instead, your gains are tied to the performance of an index, like the S&P 500, but your principal is protected. If the market increases, you earn interest (often up to a cap). If it goes down, you won't lose money due to the market volatility, thanks to the built-in 0% floor.



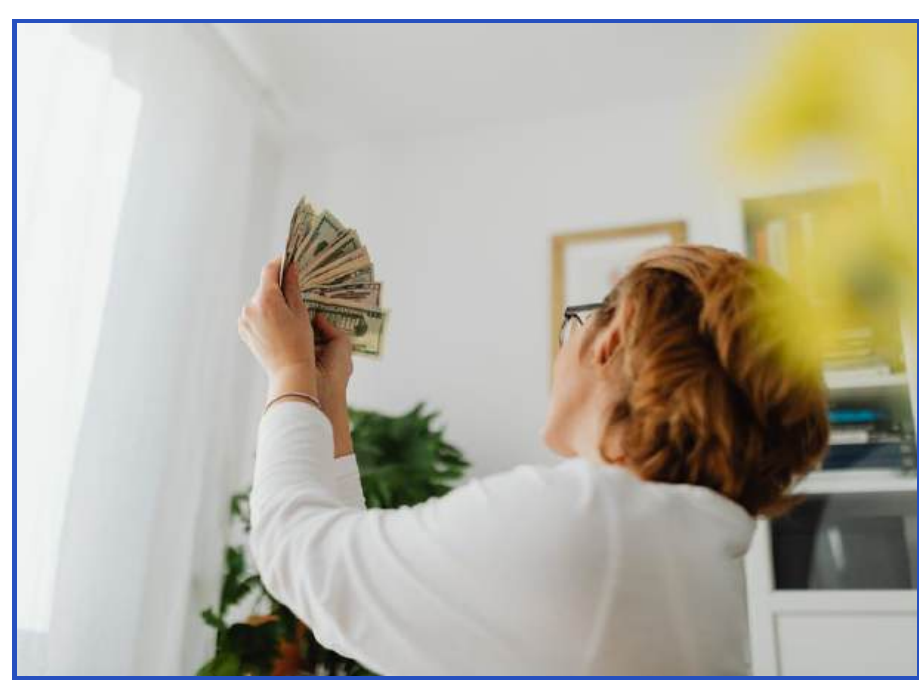
Myth 3: You'll Never Get a Good Return on an IUL

It's easy to look at IUL growth rates and think they're underwhelming. But remember, it's not just about the raw return. The growth in an IUL is tax-deferred, and you can access money tax-free through policy loans, with your cash value acting as collateral for the loan. Even better, your cash value can keep growing while you're borrowing against it.



Myth 4: Only the Wealthy Benefit from an IUL Policy

There's a myth that IULs are reserved for high-income earners or sophisticated investors with lots of discretionary cash. You don't need millions to make an IUL work for you. What you do need is consistency, a long-term view, and a willingness to fund the policy properly.



Myth 5: It's Too Complicated to Understand or Use

At first glance, IULs can seem a bit overwhelming. Terms like "cap rate" and "participation rate" might sound technical. But with the right guidance, it's totally manageable. An experienced IUL professional will help you set it up, explain your options, and keep it aligned with your goals as life changes.

